

Dated: 26th June 2024

| The Secretary                  | The Secretary,                           |
|--------------------------------|--|
| The Bombay Stock Exchange Ltd. | National Stock Exchange of India Limited |
| Phiroz Jeejeebhoy Towers       | Exchange Plaza, Bandra Kurla Complex,    |
| Dalal Street, Mumbai – 400 001 | Bandra (E), Mumbai - 400 051             |
| Security Code: 523716          | Security Symbol: ASHIANA                 |

## Sub: Corporate Announcement About 'Conversion of Expression of Interest' of Customers

Dear Sir,

We are pleased to inform you the status of conversion of "Expression of Interest" (EOI) into bookings, as on 25<sup>th</sup> June 2024, for the following 3 projects of the company along-with other pertinent details:

| Sl. No. | Name of the project | Description of the      | Number of          | Number of Expression      | Total Sales Value |
|---------|---------------------|-------------------------|--------------------|---------------------------|-------------------|
|         | and phase           | project/phase           | Expression of      | of Interests converted    | of units booked   |
|         |                     |                         | Interests (EOI)    | into booking              | (INR in Crores)   |
|         |                     |                         | received           |                           |                   |
| 1.      | Ashiana Ekansh      | Total 112 units (2      | 167 for 112 units. | 92 units out of the total | 80.49             |
|         | Phase -3 located at | BHK and 3 BHK units)    |                    | 112 units have been       |                   |
|         | Bhankrota, Jaipur   | with saleable area of   |                    | converted into            |                   |
|         | (Rajasthan).        | 1,81,328 sq. ft.        |                    | bookings with saleable    |                   |
|         |                     |                         |                    | area of 1,50,168 sq. ft.  |                   |
|         |                     |                         |                    |                           |                   |
| 2.      | Ashiana Tarang      | Phase 5 (Block 10) of   | 36 for 48 units.   | 22 units out of the total | 13.91             |
|         | Phase 5 (Block 10)  | Ashiana Tarang          |                    | 48 units have been        |                   |
|         | located at Bhiwadi  | consists of 48 units (3 |                    | converted into            |                   |
|         | (Rajasthan).        | BHK units) with total   |                    | bookings with saleable    |                   |
|         |                     | saleable area of 75,552 |                    | area of 34,628 sq. ft.    |                   |
|         |                     | sq. ft.                 |                    |                           |                   |

## Ashiana Housing Ltd.

304, Southern Park, Saket District Centre, Saket, New Delhi – 110 017

CIN: L70109WB1986PLC040864

Regd. Office: 5F Everest, 46/C Chowringhee Road, Kolkata – 700 071 011-42654265

Email: investorrelations@ashianahousing.com

Website: www.ashianahousing.com

| Sl. No. | Name of the project  | Description of the    | Number of         | No. of units booked       | Total Sales Value |
|---------|----------------------|-----------------------|-------------------|---------------------------|-------------------|
|         | and phase            | project/phase         | Expression of     | with their saleable area  | of units booked   |
|         |                      |                       | Interests (EOI)   |                           | (INR in Crores)   |
|         |                      |                       | received          |                           |                   |
| 3.      | Ashiana Advik        | Phase 2 of Ashiana    | 40 for 192 units. | 29 units out of the total | 24.21             |
|         | Phase 2 located at   | Advik consists of 192 |                   | 192 units have been       |                   |
|         | Bhiwadi (Rajasthan). | units (2 BHK and 3    |                   | converted into            |                   |
|         |                      | BHK units) with total |                   | bookings with saleable    |                   |
|         |                      | saleable area of      |                   | area of 44,241 sq. ft.    |                   |
|         |                      | 2,82,760 sq. ft.      |                   |                           |                   |

This is for your information and records.

Thanking you,

For Ashiana Housing Ltd.

Nitin Sharma

(Company Secretary & Compliance Officer)

Mem No: ACS 21191